



## **The City of Paris and Paris&Co award the Innovation Grand Awards and the International Innovation Awards 2016**

**The City of Paris, Paris&Co and its partners unveiled the winners of the Innovation Grand Awards and the International Innovation Awards 2016 on Wednesday. They demonstrate the dynamism, diversity and the creativity of the Parisian innovation ecosystem which contributes to Paris's economic attractiveness.**

Led by Paris&Co, the Parisian innovation and economic development agency, as well as by large companies, and supported by the City of Paris, the Innovation Grand Awards reward young french start-ups with promising ideas which are particularly innovative.

The 8 winners of the Innovation Grand Awards 2016 are:

- Health: Elyssamed
- Social Innovations: Kialatok
- Eco-innovations: Woodoo
- Creative and Cultural Digital Industries: Minuit Une
- Personal Services: Advitam
- Company Services: Yogosha
- Digital Technologies: Lighton SAS
- Factory of the Future: Uavia

The three finalists and the winner of 2016 were announced during the 3rd edition of the iiAwards, a competition dedicated to international start-ups.

With nearly 150 applications received from Africa, Asia, Europe, North America, South America and the Middle East, the iiAwards aim to draw the attention of foreign start-ups in the French innovation ecosystem and to promote the attractiveness of Paris as a « Living City », which was this year's theme to select the start-ups. This competition is part of the framework set by Anne Hidalgo, who wants the Parisian incubators to welcome 30% of foreign companies between now and 2018.

Ten start-ups were invited to Paris to present their projects to a panel of experts, researchers, decision makers and investors, including the members of Paris&Co's Club Open Innovation, representing 70 large French companies. Three finalist start-ups were rewarded on 13 December and the winner was announced on 14 December. The winner won a cheque worth €12,000, the runner-up, €8,000 and the third place, €3,000. The 10 finalists also won the chance to take part in an incubation programme for a month in one of Paris&Co's incubators.

- The winner of the iiAwards 2016: Green City Solutions
- The two runner-ups: Braci and OurHub
- The seven other finalists of the iiAwards 2016: Green City Solutions (Germany), Haus (Chile), Braci (England), Locolo (Estonia), Bassita (Egypt), Jokko Santé (Senegal), Snapify (England), Urbanattic (Togo), OurHub (Denmark), Spoonfed (Scotland).

To find out more about the Innovation Grand Awards of the City of Paris: [www.innovation-paris.com](http://www.innovation-paris.com) #GPIPARIS

To find out more about the iiAwards: <http://www.iiawards.org/> #iiAwards2016

**Press Contact:**

City of Paris: Simon Le Boulaire / [presse@paris.fr](mailto:presse@paris.fr) / 01.42.76.49.61

Paris&Co: [contactpresse@parisandco.com](mailto:contactpresse@parisandco.com)



1st International Contest co-organized by 50 Partners and Paris&Co  
10 amazing startups about Living Cities selected and invited to Paris

